

# Press Release

4 July, 2022

## **Melbourne IVECO dealership moves to new location**

*Prominent Victorian IVECO dealership, Melbourne Truck Centre (MTC), has renamed to 'Prestige IVECO', and relocated to a high-profile site at 43-63 Princes Highway, Dandenong South.*

Part of Eagers Automotive Ltd., Prestige IVECO is sharing the location equally with another high-profile truck franchise, providing IVECO owners and prospective customers with access to a high-end facility that offers superior levels of sales, parts and broader support services.

Experienced Dealer Principal, Kevin Purcell, is managing the dealership, promising operators a larger parts and service infrastructure, the latest customer facilities and a wider stockholding of new IVECO models.

"The new dealership footprint is significantly larger than the previous location, which will allow us to better cater to the needs of IVECO owners in many ways," Mr Purcell explained.

"Our on-site parts warehouse has been optimised, allowing us to hold approximately \$1.3M of IVECO parts in stock, meaning there's greater convenience and reduced downtime for owners.

"Additionally, the dealership's workshop facilities have been expanded with the recent repurposing and fit-out of an additional building on the site."

Other benefits of the new location include a larger showroom, a modern customer lounge boasting the latest amenities, and a yard that is fourfold larger than at the previous location, allowing the Prestige IVECO team to display a broader range of IVECO trucks and vans.

Mr Purcell said that all IVECO MTC staff had transferred to the new dealership.

“Prestige IVECO will continue to provide customers with access to a team of OEM-trained service technicians and parts interpreters, as well as a knowledgeable sales staff with a passion for specifying the right vehicle for the application,” Mr Purcell said.

“The dealership’s prominent and easy-to-access positioning along the Southeast transport corridor, also provides customers with added convenience – the overall customer experience at Prestige IVECO will be extremely high.”

IVECO Head of Network Development, Ella Letiagina, said she was excited to see dealerships such as Prestige IVECO investing in their operations.

“It’s always pleasing to see dealerships investing in the IVECO brand, and Prestige IVECO has certainly raised the standard, operating from this new premises,” Ms Letigiana said.

“The facility will provide IVECO customers with enhanced levels of support across all dealerships functions, and assist our broader focus on making IVECO ownership as rewarding, productive and enjoyable as possible.”

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## **Iveco Group Australia**

*IVECO is a proud manufacturer and importer of commercial vehicles spanning the light, medium and heavy duty truck segments and also has a range of minibuses. The commercial vehicle range includes on and off-road models from car licence vans through to prime movers rated up to 70 tonnes GCM and minibuses from 11 seats to 21 seats. All models are designed and tested to meet Australia’s demanding operating requirements. The extensive product line-up includes Daily, Eurocargo, ACCO, Stralis, X-Way, Trakker and Astra models. IVECO vehicles are supported in Australia by a dedicated network of over 60 dealerships and parts and service outlets strategically located nationwide, offering aftersales services that include extended warranties, breakdown support packages and personalised maintenance contracts.*

For further information about IVECO Australia: [www.iveco.com.au](http://www.iveco.com.au)

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### **Media Enquiriis:**

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David Garcia, IMAB2B  
T: 61 409 805 389  
mail: david@imab2b.com